

The Real Flower Petal Confetti Company: **Press Pack 2020**

The Real Flower Petal Confetti Company
Wyke Manor
Main Street
Wick
Pershore
Worcestershire
WR10 3NZ



The Real Flower Petal Confetti Company is part of the family farming estate of H & R Hudson, run by Charles Hudson. The Hudson family have farmed the land around Wick village for over 250 years and the estate consists of a 1000 acres of arable farmland and river meadow, grass pasture, woodland, cricket bat willows, rental cottages and a hydroelectric scheme on the River Avon.

Charles Hudson – 01386 555045 charles@confettidirect.co.uk
Nancy Priscott – P.A. - 01386 555045 nancy@confettidirect.co.uk

Photographs

We have a vast archive of confetti product images, confetti throw pictures, and Confetti Flower Field photography available for use. Please email sally@confettidirect.co.uk with details of the types/styles/specific images you require.

Celebrating over 20 years of growing confetti...

The Real Flower Petal Confetti Company are the UK's original wedding petal growers and we have lead the way in beautiful, natural, biodegradable confetti since 1997.



Our story begins on a late spring afternoon many years ago... Charles Hudson was looking for ways to diversify the farming on his family estate when he stumbled upon the idea of flower petal confetti. Charles happened to pause outside the village churchyard on his way home, and strewn around the lych-gate were tiny wet pieces of coloured paper, debris from an earlier wedding, that had turned the church entrance into an eyesore.

Charles appreciated why so many churches ban the use of confetti within church grounds, but it seemed a shame that the wedding celebrations could not have started as the happy couple stepped out of the church. When he arrived home some petals fell from the flower bouquet Charles was carrying for his wife and he experienced a 'eureka' moment - The Real Flower Petal Confetti Company was born!

Charles experimented with many flowers and carefully developed his own delicate process of drying petals - using just sunshine and fresh air. Delphiniums were finally chosen for their ability to retain their shape and beautiful colour when dried. A huge field of flowers blooms on the farm each summer and the petals are all picked by hand. It's an intensive process, but it results in superior petals. Customers order online or over the telephone and can choose their own bespoke mixes of confetti to suit their wedding theme. The Wyke Manor Estate is nestled in the shadow of Bredon Hill, in the picturesque Worcestershire countryside, and from the small office in Wick village orders are sent out to weddings all over the world.



The confetti moment is a quintessential wedding day experience and the traditional simplicity and beauty of the idea of throwing flower petals, together with the fact that they biodegrade as naturally as blossom, meant that our confetti was instantly loved by Brides & Grooms, churches and venues. Demand grew so rose petals, wildflowers, hydrangeas, and lavender were sourced and added to the range to give couples more choice, and handmade confetti cones, bridesmaid baskets, petal bags, beautiful paper envelopes and handmade horseshoes are also available to add those finishing touches.



The Confetti Flower Field

Since 2015 we have opened our enormous field of delphiniums and cornflowers to the public for a few days each summer. It is a spectacularly colourful sight to see; a unique corner of the English countryside. Visitors can walk round the flowers, soak up the colours and wonderful rural views, take photos, and enjoy tea and cake in our pop-up café. Bunches of fresh flowers and confetti products are for sale too. The flower field attracts visitors from all over the world and we are thrilled to be able to share the beautiful experience with the public. Seeing the joy on people's faces, as they turn the corner into the field, is just wonderful!

Please visit our dedicated [Flower Field page](#) for information on our next open days. Or if you wish to film or run a photoshoot in the Flower Field, please make an enquiry with Nancy Priscott.

Facts & Information

Traditionally confetti (grains of rice) were thrown over newlyweds to bestow fertility on the marriage.

Confetti is an Italian word for sweets – which are thrown on special occasions to bring good luck.

Nowadays throwing confetti simply marks the end of the formal ceremony and the start of the wedding celebrations. The tradition continues because it's great fun!

Flower petals are ideal because they naturally biodegrade. Delphiniums have a meaning of swiftness and lightness and symbolize strong bonds of love – perfect for wedding confetti! Roses are the most romantic of flowers and simply embody love, passion and romance – which makes them a very popular choice for wedding petals!



Our petals are sold in 10 handful bags, or in individual packaging – so it's easy to work out how much throwing confetti you'll need.

At the average wedding 50 - 100 handfuls of confetti will be thrown.

Our most popular confetti mixes are-

1. Rainbow Delphiniums
2. Blushing Pink, Baby Pink and Cream Small Natural Rose Petals
3. Pink Mix Delphinium Petals



Scattering petals down the aisle in front of the bride is another popular use for confetti petals. It is said to represent a happy path into married life. A more modern alternative would be for a little girl or boy to sprinkle petals in front of the happy couple after the ceremony is complete.

Real Flower Petal Confetti has now been used at thousands of weddings worldwide, including those of celebrities and Royalty. Our flower petals and The Confetti Flower Field, and they have also been used to bring a touch of romance to TV and feature films.

Notable clients include: Prince Charles and The Duchess of Cornwall (married 11th April 2005)

Madonna and Guy Ritchie (married 22nd December 2000)

Catherine Zeta Jones and Michael Douglas (married November 18th 2000)

Katie Melua and James Toseland (married September 1st 2012)

Jessica Ennis and Andy Hill (married 18th May 2013)

Take That – Progress Tour 2011

Dr. Watson’s wedding in the movie Sherlock Holmes II – Game of Shadows (director Guy Ritchie, 2011)

Jane Eyre (director Cary Fukunaga, 2011)

Foxes ‘Youth’ music video (2014)

TOWIE, Emmerdale, Jo Malone, Browns Fashion, John Lewis and many more!

Our Flower Field is planted on our farm in a different place every year – the plants are annuals and are rotated with all our other arable crops.

Each summer we harvest millions of petals all by hand.

Our confetti petals are naturally dried using a top-secret process using just sunshine and fresh air!

The largest flower field we ever grew was over 25 acres and our Union Jack field design in 2004 made it into The Guinness Book of Records as the world’s largest decorative carpet of flowers.



Media & PR

The Real Flower Petal Confetti Company and their Confetti Flower Field have been featured and photographed by many eminent publications over the years including The Telegraph, Daily Mail, the Sunday Times, Vogue, Tatler and all the major UK wedding magazines including Conde Nast Brides.

A selection of Archive Press Clippings:

Daily Mail 30.06.04



Daily Mail 11.04.05



Daily Express 23.07.05



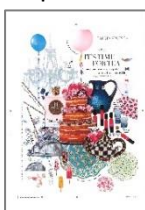
Vogue October 2007



The Telegraph 18.04.11



Harpers Bazarre July 2014



Sunday Times Style 20.01.13



Daily Mail 11.07.15



Vogue Dec 2018



Cotswold Life Feb 2019



(If you would like a higher resolution scan of a clipping please email your request to sally@confettidirect.co.uk)

The Real Flower Petal Confetti Company and their Confetti Flower Field have also been profiled on television, including BBC Countryfile, BBC Gardener's World, Michael Portillo's Railway Journeys, This Morning with Richard and Judy, Countryside and BBC and ITV local news and weather.

The Real Flower Petal Confetti Company and their Confetti Flower Field have been featured and profiled on numerous blogs, in the wedding and floristry world and beyond, and regularly feature on the UK wedding magazine websites.

A selection of the online archive: Click on the link to read the full article.

[Love My Dress](#) UK wedding blog (15.03.19)

[Hello Magazine](#) online (09.07.17)

[Belle & Bunty](#) fashion and bridal blog (18.07.16)

[Whimsical Wonderland Weddings](#) UK wedding blog (25.04.16)

[Brides online](#) UK wedding magazine website (08.04.16)

[Farmer's Weekly](#) farming and agricultural industry news (17.8.15)

[Wedding Ideas online](#) UK wedding magazine website (21.08.14)

[One Fab Day](#) UK and Irish wedding blog (18.01.13)

Press Releases:

Our PR is always written up as features on [The Confetti Blog](#) so please visit for news, product releases and flower field information.
