

Press Pack 2025

H&R Hudson
Wyke Manor
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The Real Flower Petal Confetti Company is part of the family farming estate of H & R Hudson, run by Charles Hudson, his wife Cressida, and son Gabriel. The Hudson family have farmed the land around Wick village for over 250 years and the estate consists of 1000 acres of arable farmland and river meadow, grass pasture, woodland, cricket bat willows, rental cottages and a hydroelectric scheme on the River Avon.

The partners – Charles, Cressida and Gabriel Hudson.

Please contact them via Faye Sieracki – 01386 555045 office@confettidirect.co.uk

Photographs

We have a vast archive of confetti product images, confetti throw pictures, Confetti Flower Field photography and sunflower photos available for use. Please email sally@confettidirect.co.uk with details of the types/styles/specific images you require.



Celebrating over 25 years of growing confetti!

The Real Flower Petal Confetti Company are the UK's original wedding petal growers. We have led the way in beautiful, natural, biodegradable confetti since 1997. Our desire is to give as many happy couples as possible a magical newlywed confetti experience under a shower of real flower petals.

Our story begins on a late spring afternoon many years ago... Charles Hudson was looking for ways to diversify the farming on his family estate when he stumbled upon the idea of flower petal confetti. On his way home one spring day, Charles happened to pause outside the village churchyard and strewn around the lych-gate were tiny wet pieces of coloured paper. It was debris from an earlier wedding, and it had turned the church entrance into an eyesore.



Charles appreciated why so many churches banned the use of confetti within church grounds, but it seemed a shame that the wedding celebrations could not have started as the happy couple stepped out of the church. When he arrived home some petals fell from the flower bouquet Charles was carrying for his wife and he experienced a 'eureka' moment - The Real Flower Petal Confetti Company was born!



Charles experimented with many flowers and carefully developed his own delicate process of drying petals - using just sunshine and fresh air. Delphiniums were chosen for their ability to retain their shape and beautiful colour when dried. The tiny petals are very light and float beautifully – hanging in their air to create a magical confetti experience.

Now a huge field of flowers blooms on the farm each summer and the petal harvest is all picked by hand. It's an intensive process, but it results in superior petals. Customers order online and can choose their own bespoke mixes of confetti to suit their wedding theme. The Wyke Manor Estate is nestled in the shadow of Bredon Hill, in the picturesque Worcestershire countryside, and from the small office in Wick village, orders are sent out to weddings all over the world.



The confetti moment is a quintessential wedding day experience. The traditional simplicity and beauty of the idea of throwing flower petals, together with the fact that they biodegrade as naturally as blossom, meant that our confetti was instantly loved by Brides & Grooms, churches and venues. And all these years later we are still motivated by the wish to share this wedding day joy as widely as possible.

The traditional significance of throwing confetti over newly weds granted good luck and fertility on the marriage. These days, throwing confetti simply marks the end of the formal ceremony and the start of the wedding celebrations. It continues because it's great fun! At a modern wedding the marrying couple will usually supply our "venue friendly" confetti petals for their guests to throw. But the desire to secure that perfect photograph and capture the joyful memory of the confetti moment means that sometimes the throw will take place later in the day, often in a lovely spot within the reception venue grounds.



Our petals are sold in 10 Handful Bags – because this makes it very easy to work out how much you need to supply all your wedding guests. Alternatively, the petals are offered in individual packaging – little cream drawstring Confetti Bags, delicate handmade paper Envelopes, and our original clear confetti Sachet. Again, customers can buy as many as they like, hand them out with the order of service, or leave them on chairs in the ceremony venue.

As demand grew, rose and hydrangea petals were sourced and added to the range to give couples more choice. We also now grow a selection of cornflowers to add more colour options into the mix. Handmade confetti cones, bridesmaid baskets and handmade horseshoes are also available to add those finishing touches.



"The petals arrived safely today and they are gorgeous! We are delighted and I would also like to thank you very much for your great customer service." Carole – 2013

"I have just received my order and wanted to write to you to thank you so much for the speedy delivery and the quality of the items and packaging. I am sure my daughter will love the confetti and the basket for her wedding in October." Bernadette – 2018

"Just wanted to say how completely over the moon I am – I ordered some confetti from you this week for our wedding in May & it is so pretty, the colours are just beautiful! 😊 Thank you so much!

My favourite wedding parcel this week! 😍 xxx"

Natasha – 2021

"I just wanted to say thank you for a great service and beautiful product. It was shipped really fast and the petals were stunning. Me and my daughter really enjoyed our time packaging it all up.

It's one of my happiest memories leading up to the wedding." Becky – 2023



The Confetti Flower Field

Since 2015 we have opened our enormous field of delphiniums and cornflowers to the public. For just a few days in mid-summer people flock to us from all over the world, to soak up the colours and wonderful rural views. The field is a spectacularly colourful sight to see. It is truly charming and soothing to the soul. We are delighted that people return year after year, to escape the everyday for just a couple of hours and enjoy the pure beauty of flowers. A great tonic to busy modern life!

We aim to offer people an easy and simple day out, walking around the flowers, chatting with family and friends, taking photos, and, of course, we have a pop-up café with tea and cake! Bunches of fresh flowers and confetti products are for sale too.

We are thrilled to be able to share this beautiful experience with the public. It is wonderful to see the joy on people's faces as they turn the corner into the field.

Please visit our dedicated [Flower Field page](#) for information on our next open days. Or if you wish to film or run a photoshoot in the Flower Field, please make an enquiry with Faye Sieracki.



Facts & Information

Confetti throwing is one of many symbolic wedding day practices that we still enjoy. It's meaning is a mixture of both religious and pagan beliefs. Put simply, we think that confetti was thrown to bestow happiness and fertility on the new marriage.

Confetti is an Italian word for sweets – they are thrown on special occasions to bring good luck.

Traditionally, what was thrown as "confetti" differed in different cultures – rice, grain, sweets, nuts... And the Victorians, responsible for so many of our wedding traditions, popularised the throwing of pretty coloured or scented flower petals. Paper (and then plastic) took over in the 20th century and resulted in the banning of this messy practice. We are founded on the desire to bring back 100% natural wedding confetti.

Flower petals are perfect for confetti because they naturally biodegrade. Delphiniums have a meaning of swiftness and lightness and symbolize strong bonds of love – ideal for wedding confetti! Roses are the most romantic of flowers and simply embody love, passion and romance – which makes them a popular choice for wedding petals!



Our most popular confetti mixes are-



Rainbow Delphiniums



Lovely Mix Delphiniums & Wildflowers



Pink Mix Delphinium Petals

On "average" (every wedding is unique!) 50 - 100 handfuls of confetti will be thrown.

Scattering petals down the aisle in front of the bride is another popular use for confetti petals. It is said to represent a happy path into married life. A more modern alternative would be for a little girl or boy to sprinkle petals in front of the happy couple as they walk back down the aisle after the ceremony.

Real Flower Petal Confetti has now been used at tens of thousands of weddings worldwide, including those of celebrities and Royalty - King Charles and Queen Camilla enjoyed our flower petals at their wedding 9th April 2005.

Our Flower Field is planted on our farm in a different place every year – the plants are annuals and are rotated with all our other arable crops.

Each summer we harvest millions of petals all by hand.

The largest flower field we have grown was over 25 acres. And, most excitingly, our Union Jack field design in 2004 made it into The Guinness Book of Records as the world's largest decorative carpet of flowers. We replanted the patriotic pattern in 2017 to the delight of our flower field visitors.



The Future

Plans are coming together for a wedding venue on the Wyke Manor Estate. Our beautiful flowers obviously attract a lot of interest from couples who want to get married surrounded by blooms. So, we have converted an old timber framed cattle barn into an elegant wedding space. The land around the barn will be planted with a myriad of different flowers, that will create different "flower fields" the year round. We hope to host our first celebration later in 2025.

All enquiries can be directed to Gabriel Hudson via flowerfieldbarn@gmail.com



Media & PR

The best way to keep up with our news and updates is through [The Confetti Blog](#) and our busy social media feeds on [Instagram](#) and [Facebook](#).

Over our long history The Real Flower Petal Confetti Company and the Confetti Flower Field have been featured and photographed by many eminent publications including The Telegraph, Daily Mail, the Sunday Times, Vogue, and Tatler.

A selection of Archive Press Clippings:

Daily Mail 30.06.04



Daily Mail 11.04.05



Daily Express 23.07.05



Daily Mail 11.07.15



Vogue Dec 2018



(If you would like a scan of a clipping please email your request to sally@confettidirect.co.uk)



The Real Flower Petal Confetti Company and their Confetti Flower Field have also been profiled on television, including BBC Countryfile, BBC Gardener's World, Michael Portillo's Railway Journeys, The Cotswolds with Pam Ayres, Escape to the Country, This Morning with Richard and Judy, C4's Hidden Britain by Drone, and we are regularly visited by BBC and ITV local news and weather.

Our flower petals and The Confetti Flower Field have been used to bring a touch of romance and colour to TV and feature films, theatre, music tours and fashion shoots (including Sherlock Holmes II – Game of Shadows, Take That – Progress Tour, Tim Walker for Vogue, Emmerdale, Jo Malone, Browns Fashion, John Lewis and many more).

The Real Flower Petal Confetti Company and their Confetti Flower Field have been featured and profiled on numerous blogs, in the wedding and floristry world and beyond.

A snippet from the online archive: Click on the link to read the full article -

[Love My Dress](#) UK wedding blog (15.03.19)

[Whimsical Wonderland Weddings](#) UK wedding blog (25.04.16)

[Farmer's Weekly](#) farming and agricultural industry news (17.8.15)

